

Hello,

I am a Product Designer

thriving in software product design, I bring expertise in steering the complete lifecycle, navigating from user research and prototyping to engineering handoff and design management.

I foster proactive collaboration with fellow designers, developers, and managers in agile environments, addressing complex challenges to deliver impactful, data-driven, user-centered design solutions.

Sr Product Designer

Voltus Inc (June 2021 to Present)

- _Designed and implemented a Carbon Reporting feature to track the carbon dioxide emissions avoided by customers during demand response events

- _Collaborated with the customer-facing team to enhance and deliver an updated Customer Account Management platform

- _Prioritized Zendesk requests, enhancing operational efficiency and our monitoring platform's performance

Product Designer & Manager

Climate Cabinet (Dec 20 to June 2021)

- _Designed and delivered a new CC Score feature

- _Implemented Webflow CMS integration for their website, overseeing project timelines collaboratively with the Engineering team

UX Designer & Data Visualization

Tadaa.ai (July 2020 to June 2021)

- _Conducted comprehensive research and analysis on AI's current and future standing within the evolving finance-tech industry

- _Teamed up with Design and Product Leads to innovate and deliver a fresh approach to an AI-driven data analytics tool

UI & Front End Developer

Studio DP2 (Jan 20 to June 20)

- _Designed a user-centered UI for their video product and website

- _Improved mobile experience with valuable responsive features

Tools

Figma, FigJam, Sketch, Adobe XD, InVision, Webflow, Balsamiq, Adobe CC, Html5, Css3, jQuery, GSuite

Contact

732-306-0920 | karanmotwani.com | karanmotwanipro@gmail.com | linkedin.com/in/karanmotwani

References on request

Product UI/UX Designer

Sunrun Inc. (Oct 18 to Dec 19)

- _Conducted user research on their existing tooling, designing and testing concepts with primary stakeholders

- _Collaborated closely with Eng leads to deliver a new solar and battery monitoring dashboard experience

UI/UX & Front End Developer

Charlie's Acres (Dec 17 to Sept 18)

- _Collaborated with the client and manager to grasp their user needs

- _Developed a custom-coded responsive website in collaboration with NY Design SF

UI & Web Designer

Rocket Radio (Sept 17 to Nov 17)

- _Designed and tested concepts with project leads

- _Collaborated with the marketing team to revamp their identity and website appearance

Digital & Graphic Designer

WME (July 17 to Nov 17)

- _Translated concepts into viable designs for their client Together Live

- _Designed & delivered collateral for their print campaigns and social media marketing

Web & Front End Designer

NY Design SF (Aug 16 to June 17)

- _Collaborated with the Design Lead to implement updates for their client's website, Charles Sparks + Company, such as the new responsive framework, while upholding design standards